

## Talal Abu-Ghazaleh University College of Business Launched

02:09PM - 24/06/2012

Manama-June-24(BNA) Dr. Talal Abu-Ghazaleh, Chairman of Talal Abu-Ghazaleh University College of Business (TAGUCB), announced the launching of the state of the art college that will offer undergraduate business programs in international accounting, management, and logistics beginning in September 2012.

The programs accredited by the Higher Education Council in Bahrain will lead to granting the degree of Bachelor of Science in Business Administration.

"We are looking forward to providing high quality education to the students in the Gulf Region. We expect our students to benefit from our state of the art programs that will allow them to contribute to the economic development of the region" said Dr. Abu-Ghazaleh.

The curriculum was developed by a group of international advisors in line with the highest international standards .

Students will benefit from innovative teaching methods that proved to be very successful at the Talal Abu-Ghazaleh Graduate School of Business in Amman, which received the "Best Educational Institute in Administration Award" from the World Education Congress Asia Awards .

TAGUCB faculty carry high academic qualifications and have experience in their respective fields.

TAGUCB President, Dr. Abdul Waheed Khan, pointed out that the TAGUCB license was granted by the Higher Education Council after a very thorough review and inspection of the facilities and the curriculum. He further stated that TAGUCB will be

seeking the approval of the Higher Education Council to introduce an MBA program next year.

TAGUCB worked closely with the Bahrain Economic Development Board during the development and set up of the university, to ensure it matched the needs of Bahrain's business community. The EDB played an instrumental role in attracting over US\$300 million of investment from international businesses across a wide range of sectors in 2011.

Kamal bin Ahmed, Minister of Transportation and Acting Chief Executive of the Bahrain Economic Development Board (EDB), said: "We are delighted that TAGUCB have chosen to establish a regional presence in Bahrain, reflecting the Kingdom's commitment to establishing a leading platform for education opportunities in the region, its diversified business environment and position as the optimum location from which to access the Gulf market".

In 2010, the Talal Abu Ghazaleh Organisation (TAG-Org) announced that it has decided to set up its regional headquarters in Bahrain, citing its decision as being based on a number of factors, including its tried and tested legal and regulatory framework, the skilled local workforce and its advanced ICT infrastructure .

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